



A Year Of Connection at The Eric Liddell Community

Executive Summary - Annual Report
(2024-2025)



Care.
Compassion.
Community.

Scottish Charity SC003147

Welcome from the Chair of the Board

2024/2025 was a very special year for The Eric Liddell Community.

We felt it was incumbent on us to mark the centenary of Eric Liddell's famous gold medal win at the 1924 Paris Olympics.

That we were able to do so with the additional honour of having Her Royal Highness The Princess Royal as the patron of The Eric Liddell 100 made it especially memorable.

We were even more thrilled when Her Royal Highness agreed to become Royal Patron of The Eric Liddell Community.

This document shares the vision, commitment and positive change we're striving to make, with and for our community.

We hope you will agree that 2024/2025 was an unforgettable year and was also one in which we brought comfort, connection and compassion to our community.

Irene Adams OBE
Chair of the Board



Our Strategic Vision

Our Vision

Our vision to live in a community where no one feels lonely or isolated.

Our Mission

Our mission is to bring people together in their local communities to enhance health and well-being and have a positive impact on their lives.

We do this by providing:



Services and support for people living with dementia



A programme of activities and support for unpaid carers



A community hub to support the needs of our local community



We continue to develop and celebrate the legacy of Eric Liddell to inspire future generations.

Our Values

Respectful

People-centred

Led by Integrity

Compassionate

Inclusive

Sustainable

The year at a glance

Here's a brief look at 2024/2025—our impact, our care, and the meaningful connections made throughout a truly remarkable year.



£1.3m invested

Supporting communities through connection, wellbeing, and shared spaces.

8,000 lunches

We provided 8,000 free community lunches to those lonely or isolated.



84,000 visitors

We welcomed 7,000 visitors through our doors each month.



13,600 hours

We facilitated 13,600 hours of community activities held in our hub.

465 activities

Were put on this year in our community, from expressive art to Indian dancing, and weekly community lunches.



138 volunteers

We saw 138 incredible volunteers give their time, support and dedication this year.

500 carers

We offered caring services to a network of 500 amazing unpaid carers.



3,500 places

We provided 3500 places this year at our sector leading Dementia Day Care Service.

Our Specialist Dementia Care

A Sector Leading Day Care Service

Recently recognised by the Care Inspectorate as 'Excellent and Sector Leading', our Day Care Programme continues to deliver specialist, person-centred care for people living with dementia, helping them stay in their own homes longer through outstanding care.



'Walking in here is like being wrapped in a comfort blanket'

Dementia Community Outreach Programme

Our staff continue to foster connection and belonging for carers and people living with dementia through initiatives like the weekly Liddell Lions lunch, which features music, boccia, board games, and therapeutic horticulture. This year, we've placed a strong focus on co-production, in order to empower those living with dementia.



Music remains central to our community work, with 280 attendances at Eric's Encore, our dementia-friendly group offering a relaxed, joyful atmosphere.

Combatting Loneliness and Isolation in our Community

Open Community Programme

We held 465 community activities, including our weekly wellbeing lunch, our community living room as well as music, poetry and gardening groups.



The Carers Programme

We continue to support our network of over 500 carers with vital respite and activities like yoga, tai chi, and art therapy to enhance wellbeing and reduce isolation.

Carers Breaks

This year we have offered 6 breaks, for 55 carers and 8 cared for individuals, featuring overnight trips to Inverness and The Scottish Borders to name a few!



Our Befriending Service

We delivered 2,500+ hours of companionship through 30 matches and launched 'Transition Talks' to support carers facing bereavement or changes in their caring role.

Financial Highlights

£1,481,345 income



Our total income this year! Let's take a look below at our Fundraising achievements.

We raised
£824,638

through fundraising efforts, accounting for our Statutory and Non-Statutory funding.

£105,500 in Legacies

In 2024/2025, generous legacy gifts helped us make a lasting difference in the lives we support.

£30,121 from Community Fundraising

From the Spring Fair & Plant Sale, Christmas Fair and Burns Supper to name a few!

Statutory Funding 20.7%

Non Statutory Funding 56%

£491,585 from our Trusts and Foundations

We're very grateful for the generous grants and donations from trusts and foundations, both new and recurring!

£1,304,390 invested

Below are some highlights of how we used our funds to create meaningful impact through our services.

We spent
£699,674

on caring services that support our community.

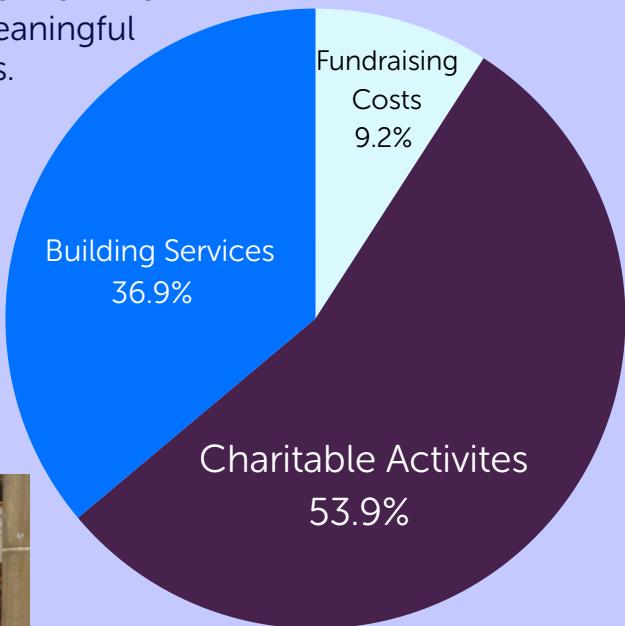


£63,161

Spent on catering and feeding our community.

£ 376,656

Spent on our specialist Day Care Service.



£418,026

Spent on maintaining and preserving our community hub.



Celebrating the legacy of Eric Liddell



2024/2025 saw an amazing opportunity to celebrate the life of Eric Liddell as part of our EL100 campaign- here are just a few highlights.



The impressive launch of our exhibition; 'Eric Liddell: Legacy of an Olympic Legend at the Scottish Parliament,' attracted 33,028 visitors.

We launched an exciting, free educational resource to encourage young people to learn more about Eric Liddell.



We hosted a memorable Eric Liddell Service of Celebration at St Giles' Cathedral, one of the many special events attended by our Patron, Her Royal Highness The Princess Royal.

6 National Eric Liddell Awards were presented in addition to two Sporting Achievement Awards.



A Word from our CEO

Thank you for taking the time to read this 2024-25 Impact Report from The Eric Liddell Community.

Last year was truly remarkable, one in which the organisation was able to surpass itself in terms of the quality, scope and quantity of service delivery, bringing thousands of people together, but also in celebrating and marking the life and influence of the man after whom the charity is named, Eric Liddell.



Our core values of compassion, respect, inclusion, person centred practice, sustainability and integrity are at the heart of everything we seek to achieve as an organisation.

Therefore, as we embark on another year of building our community for people living with dementia, unpaid carers or those who are simply in need of companionship and friendship, we recognise we could not do so without the support of many organisations, statutory agencies, trusts, foundations and individuals.

From each and every one of us, we thank you.

A handwritten signature in black ink, appearing to read "John MacMillan".

John MacMillan
Chief Executive Officer

Your Support Matters

If you've enjoyed reading about the impact we've made together, your support can help us continue delivering meaningful change in our community.

Donate here to help us continue making a difference



Scan the QR code to donate

For more information, please contact us or visit our website:

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 The Eric Liddell Community

We get more out of life
when we get together

