



The
**Eric
Liddell** 100

A legend. A legacy. A lifetime of inspiration.

A unique partnership opportunity

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The Eric Liddell 100 is a programme of events and activities to recognise and celebrate the life, sporting and community service achievements of one of Scotland's iconic figures. It is being planned around 2024, the centenary of Eric Liddell's historic success at the 1924 Olympic Games in Paris.

The Eric Liddell 100 is led by The Eric Liddell Community, a registered care charity based in Edinburgh, close to where Eric lived and taught. The organisation was established in 1980, and our work is inspired by Eric's values to deliver positive change in our community.

We invite you to become involved and support the delivery of The Eric Liddell 100, to help secure, cherish and celebrate the legacy of Eric Liddell for future generations across the world, and to inspire people to make a positive impact on the lives of others. This document provides you with further background to our work and details of how you can get involved.



We are delighted that
Her Royal Highness
The Princess Royal
has agreed
to be the Patron of
The Eric Liddell 100.

The Eric Liddell 100 Vision

To create a global community that celebrates Eric Liddell's inspirational legacy, values and integrity.

The Eric Liddell 100 Mission

To bring his achievements to life for everyone, and inspire new generations to make a positive impact on their community, their society and their world.

The Eric Liddell 100 Values

We believe that any individual can make a positive impact on the world if they approach the challenges they face with passion, compassion and integrity.

Passion – enthusiasm, dedication, optimism, self-belief

Compassion – humility, selflessness, respect, care, community-minded

Integrity – discretion, loyalty, self-sacrifice, principled



The Eric Liddell 100 Aims

- To celebrate Eric Liddell globally, for his exceptional life, values and achievements
- To acknowledge how his outlook shapes how we help people live full lives
- To show a new generation how these aims can help them live their best lives
- To build on existing international links, and strengthen relationships around the world
- To develop new sporting, business, cultural and educational relationships linked to Eric Liddell's legacy

The Eric Liddell 100 Workstreams

Working in partnership, we will deliver these aims through three core workstreams:

• Educational:

Development of physical and online resources to support learning in schools, universities and adult learning globally.

• Sporting/Physical Activity:

Promoting the legacy of Eric Liddell's sporting success through participation, engagement, fun and competition across multiple disciplines.

• Cultural:

The creation of an Eric Liddell Exhibition and other cultural celebrations in keeping with his legacy.



Who was Eric Liddell?

Eric Liddell was Scottish, a graduate of Edinburgh University, an international athlete with GB, was capped 7 times with Scottish Rugby and was a resident of Edinburgh. Born in China, Eric lived there for the majority of his life - he is remembered and celebrated in China, initially as a teacher and then as an individual who put the needs of others before his own, via his missionary work.



"In the dust of defeat as well as the laurels of victory there is a glory to be found if one has done his best."
– Eric Liddell

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Get Involved

The Eric Liddell 100 is a partnership initiative, we are extremely grateful to all of our partners that are supporting this work as we could not have developed such ambitious plans alone!

There are many ways that you can support our work, including:

- **Helping to deliver the plans**

We will be working closely with schools, sporting and cultural organisations to develop and implement this initiative. If you or your team could help bring this global initiative to life, we would love to hear from you.

- **Raising awareness and promoting our work**

One of our key aims is to raise awareness of Eric Liddell, his achievements and values. If you can help by sharing information about The Eric Liddell 100 through your networks, media connections and social media platforms, this would be greatly appreciated.

- **Making connections**

We are collaborative by nature and cannot realise our vision alone. If you can introduce us to prospective partners, supporters or funders who would be interested in this pioneering initiative, please do put us in touch.

- **Fundraising**

Can you or your organisation help to fund our plans? The information on the next page outlines some of the elements of The Eric Liddell 100 that we are fundraising to support.



For more information or an informal chat about partnership opportunities, please get in touch.



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or



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Our Ask

The Eric Liddell 100 is based on three core workstreams: educational, sporting and cultural. Within these workstreams, the following projects will be delivered throughout 2023 and 2024.

- The Eric Liddell Cross Curricular Educational Resource for schools
- Online learning resources for the wider adult and community learning
- A touring Eric Liddell Exhibition
- An orchestral production inspired by Eric Liddell's story
- The Eric Liddell Friendship Games involving Schools, Colleges, Universities and Communities
- Renaming/incorporating Eric Liddell's legacy into national and local sporting events
- Celebrating the Centenary of Eric Liddell's Olympic Success leading to 2024 through a range of commemorative actions and events.

Our plans are ambitious, but essential to realising our vision of a global community that celebrates Eric Liddell's inspirational legacy, values and integrity.

The level of funding required for each project varies hugely and we have a wide range of opportunities to support available.

We're delighted to invite you to join us.



Professor Sir Peter Mathieson, Principal and Vice-Chancellor of the University of Edinburgh and John MacMillan CEO, The Eric Liddell Community

Contact Us

Thank you for your interest in our work.

If you would like any further details about how you can get involved, please do not hesitate to contact the staff listed or reach out to us via

el100@ericliddell.org

or visit

www.ericliddell.org/the-eric-liddell-100/



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About the charity

The Eric Liddell 100 is led by The Eric Liddell Community and forms one of four Strategic Objectives for 2022-27.

The Eric Liddell Community is committed to our **vision** to live in a community where no-one feels lonely or isolated.

Our **mission** is to bring people together in their local communities to enhance health and wellbeing and have a positive impact on their lives.



Care. Compassion. Community.



The Eric Liddell Community Strategic Objectives

Our programme of support for people living with dementia

Including our flagship Day Service; each week we welcome up to 70 clients with 3,500 places each year alongside an engaging calendar of dementia inclusive activities, at our Hub and across Edinburgh.

Our wellbeing programme for Unpaid Carers

This programme helps carers find ways to cope with the demands of their role, providing a break in their daily routines and opportunities to help develop and nurture their caring relationship.

Our Community Hub Programme

Our Community Hub is a large converted former church in South Edinburgh providing space and opportunities for people of all ages to connect, including our community cafe led by our trained chef and team of volunteers, and providing office spaces for social enterprises and other local charities.

The Eric Liddell 100

The Eric Liddell 100 will recognise and celebrate the life, sporting and community service achievements of our namesake, Eric Liddell, one of Scotland's iconic figures.

The Eric Liddell Community is a part of Eric Liddell's lasting legacy.

The Eric Liddell 100 is led by The Eric Liddell Community, with thanks to all of our partners and supporters, including:



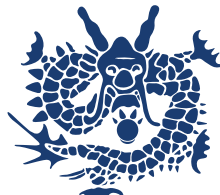
China-Britain
Business Council
英中贸易协会



GEORGE
WATSON'S
—COLLEGE—



JUDSON
UNIVERSITY



HKRU



[UNION DIRECT]



THE UNIVERSITY
of EDINBURGH



Scottish Disability
Sport



sportscotland
the national agency for sport

Time Machine + folks



Join us...



Pictured left to right: John MacMillan CEO, The Eric Liddell Community; Graham Law, Senior Corporate Affairs and Stakeholder Manager at Scottish Rugby; Kieron Achara MBE, former Scottish and Great Britain Basketball player; Gemma Burton, silver medallist at the London Olympics 2012 and teacher at George Watsons College; Colin Hutchison, CEO **scottishathletics**

The Eric Liddell 100 is led by The Eric Liddell Community



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[The Eric Liddell Community](https://www.linkedin.com/company/The Eric Liddell Community)

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Scottish Charity SC003147