

A legend.
A legacy.
A lifetime of inspiration.



The Eric Liddell 100 will recognise and celebrate the life, sporting and community service achievements of one of Scotland's iconic figures; establishing strong sporting, educational, community, business, cultural and international links associated with the 2024 Paris Olympics. 2024 will mark the centenary of Eric Liddell's historic Olympic success from Paris 1924.

Delivery of The Eric Liddell 100 will secure, cherish and celebrate the legacy of Eric Liddell for future generations across the world.



Our values

We believe that any individual can make a positive impact on the world if they approach the challenges they face with passion, compassion and integrity.

Passion – enthusiasm, dedication, optimism, self-belief

Compassion – humility, selflessness, respect, care, community-minded

Integrity – discretion, loyalty, self-sacrifice, principled



Her Royal Highness The Princess Royal has agreed to become the Patron for The Eric Liddell 100 initiative, which marks 100 years since the legendary sportsman's gold medal win in the 1924 Paris Olympics.

Our Vision

To create a global community that celebrates Eric Liddell's inspirational legacy, values and integrity.

Our Mission

To bring his achievements to life for everyone, and inspire new generations to make a positive impact on their community, their society and their world.



Our Aims

- To celebrate Eric Liddell globally, for his exceptional life, values and achievements
- To acknowledge how his outlook shapes how we help people live full lives
- To show a new generation how these aims can help them live their best lives
- To build on existing international links, and strengthen relationships around the world
- To develop new sporting, business, cultural and educational relationships linked to Eric Liddell's legacy

The Eric Liddell 100 Workstreams

In partnership, we will accelerate progress in our community and our sector through three core workstreams:

- **Educational:** Development of physical and online resources to support learning in schools, universities and adult learning across Scotland.
- **Sporting:** Promoting the legacy of Eric Liddell's sporting success through participation, engagement, fun and competition across multiple disciplines.
- **Cultural:** The creation of an Eric Liddell Exhibition and other cultural celebrations in keeping with his legacy.



In the dust of defeat as well as the laurels of victory there is a glory to be found if one has done his best."
- Eric Liddell

With sincere thanks to our existing Partners including



THE UNIVERSITY



SCOTTISH RUGBY



GEORGE WATSON'S
— COLLEGE —



Get in touch.



Thank you for your interest in our work. We're delighted to invite you to join us.

We recognise that partnerships offer tremendous value to this initiative, The Community and our sector.

Together, we will recognise and celebrate our remarkable namesake, Eric Liddell, while playing a key part in safeguarding the legacy of The Flying Scotsman.

If you'd like any further information, please do not hesitate to get in touch.

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